

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Temelji ekonomije
Course title:	Basics of Economics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Socialni menedžment (UN), prva stopnja / Social management (BSc), first level	/	1.	2.

Vrsta predmeta / Course type Obvezni/Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	0	30	0	0	130	6

Nosilec predmeta / Lecturer: doc. dr. Predrag Ljubotina / Assist. Prof. Predrag Ljubotina, Ph.D

Jeziki / Languages:

Predavanja / Lectures:	Slovensko / Slovenian, Angleško / English
Vaje / Tutorial:	Slovensko / Slovenian, Angleško / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni posebnih pogojev.

Prerequisites:

No special prerequisites.

Vsebina:

- Temeljni pojmi ekonomije;
- Relativna redkost dobrin in trije problemi ekonomske organizacije;
- Ekonomski problem in tehnološke možnosti družbe;
- Tržno gospodarstvo;
- Vloga države v tržnem gospodarstvu;
- Osnovni elementi povpraševanja in ponudbe;
- Elastičnost povpraševanja in ponudbe;
- Obnašanje potrošnika, potrošnikovo

Content (Syllabus outline):

- Fundamental concepts of economics;
- Scarcity and three problems of economic organization;
- Economic problem and technological possibilities of society;
- Market economy;
- The role of government in market economy;
- Basic elements of demand and supply;
- Elasticity of demand and supply;
- Consumer behaviour, consumer equilibrium;

<p>ravnotežje;</p> <ul style="list-style-type: none"> • Analize stroškov; • Produkcija in odločitve podjetja; • Obnašanje delovanje popolno konkurenčnih trgov; • Nepopolna konkurenca, monopol; • Temelji makroekonomije; • Mere ekonomske dejavnosti; • Vlada in Mednarodna trgovina; • Centralna banka in denarna politika; • Fiskalna politika; • Brezposelnost; • Zagotavljanje stabilnosti cen; • Ekonomska politika rasti; • Mednarodna trgovina in svetovna ekonomija, globalizacija. 	<ul style="list-style-type: none"> • Analysis of costs; • Production and decisions of the firm; • Behaviour and performance of competitive markets; • Imperfect competition, monopoly; • Fundamental concepts of Macroeconomics; • Measures of economy performance; • Government and international trade; • Central bank and monetary policy; • Fiscal policy; • Unemployment; • Ensuring price stability; • Economic policy for grow; • International trade and world economy, global economy.

Temeljni literatura in viri / Readings:

- Samuelson, Paul, Nordhaus, William (2002): *Economics*. New York: Mc Graw Hill.
- Setnikar-Cankar, Stanka, Hrovatin, Nevenka (2007): *Temelji ekonomije*. 2. dopolnjena izd., Ljubljana: Fakulteta za upravo.

Cilji in kompetence:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih posledic;
- široko družboslovno znanje s pripravljenostjo in sposobnostjo za njegovo nadaljnje nadgrajevanje z novimi spoznanji v okviru družbenih ved;
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami;
- odprtost za široko interdisciplinarno in transdisciplinarno dojetje družbenega sveta;
- razvoj kritične in samokritične presoje.

Objectives and competences:

- knowledge and understanding of social processes and the ability for their analysis, synthesis, foreseeing solutions and their consequences;
- broad knowledge in social sciences while being prepared and able for its further upgrading with new findings within social sciences;
- communication with the experts from various fields of economic and social life as well as with various interest groups;
- the openness for broad interdisciplinary and trans disciplinary perception of the social world;
- development of critical and self-critical judgement.

Predvideni študijski rezultati:

Znanje in razumevanje:

- temeljnih pojmov ekonomije in delovanja tržnega gospodarstva;
- temeljnih pojmov mikro ekonomije;
- temeljnih pojmov makro ekonomije;
- vloge države v tržnem gospodarstvu;
- temeljnih pojmov mednarodne trgovine;
- koncepte svetovne ekonomije;
- ekonomske globalizacije.

Intended learning outcomes:

Knowledge and understanding:

- fundamental concepts of economics and market economy;
- basic of Microeconomics concepts;
- basic of Macroeconomics concepts;
- the role of government in market economy;
- fundamental concepts of international trade;
- concepts of world economy;
- global economy.

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- Vaje na seminarski način (refleksija prebranih besedil in lastnih izkušenj, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);
- Vaje, ki temeljijo na izkušnjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, evalvacija, samoocenjevanje);
- Individualno delo študentov (študij literature);
- Individualne in/ali skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);
- Uporaba spletne učilnice oziroma drugih sodobnih IKT orodij;
- Možnost oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija).

Learning and teaching methods:

- Lectures with the active participation of students (presentation, discussion, questions, problems, problem solving);
- Seminars (reflections of the read texts and own experience, team work, methods of critical thinking, discussions, reporting feedback information, social games);
- Seminars based on experience-based learning, participation in problem learning (independent study, discussion, explanation, observation, team work, case study, methods of critical reading and writing, evaluation, self-evaluation);
- Individual work (study of the literature);
- Individual and/or groups consultations (discussion, additional explanation, dealing with specific issues);
- Use of online classroom or other contemporary ICT tools;
- A possibility of portfolio formation and independent study (motivating, guiding, self-observing, self-tuning, reflection).

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
Načini: <ul style="list-style-type: none"> • Pisni izpit • Seminarska naloga Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.	70% 30%	Types: <ul style="list-style-type: none"> • Written exam • Seminar work Grading is in accordance with the Faculty's evaluation Ordinance.

Reference nosilca / Lecturer's references:

LJUBOTINA, Predrag, GOMEZELJ OMERZEL, Doris, VADNJAL, Jaka. Succeeding a family business in a transition economy: following business goals or do it in my own way?. *Serbian Journal of Management*, ISSN 1452-4864, 2018, vol. 13, no. 1, str. 29-46.

LJUBOTINA, Predrag, VADNJAL, Jaka. Succeeding a family business in a transition economy: is this the best that can happen to me?. *Kybernetes: the international journal of systems & cybernetics*, ISSN 0368-492X, 2017, vol. 46, no. 8, str. 1366-1385,

VADNJAL, Jaka, LJUBOTINA, Predrag. Professional trilemma of students with family business experience. *Kybernetes: the international journal of systems & cybernetics*, ISSN 0368-492X, 2016, vol. 45, no. 3, str. 446-460.

KOCIPER, Tina, LJUBOTINA, Predrag, VADNJAL, Jaka. Entrepreneurial characteristics and aspirations influencing career choice in tourism family businesses. *Academica turistica: tourism & innovation journal*, ISSN 1855-3303. [Tiskana izd.], nov. 2014, vol. 7, no. 2, str. 193-201.

LJUBOTINA, Predrag, BOJNEC, Štefan, VADNJAL, Jaka. Macroeconomic factors formng family business heir's career choice intention. *Acta Oeconomica*.

LJUBOTINA, Predrag, VADNJAL, Jaka. Family Business Succession: Does Experience Gained in in Family Firm Really Count? *Management*, 2018, vol. 13, no. 4, str. 301–322.

LJUBOTINA, Predrag. The influence of entrepreneurial skills, education and risk perception on career choice intent: The case of European students with family business background. *Research in Social Change*.

VADNJAL, Jaka, LJUBOTINA, Predrag. Karierne možnosti naslednikov družinskih podjetij. *Economic and business review*, ISSN 1580-0466. [Tiskana izd.], 2019, letn. 21, pos. št., str. 253-261.

LJUBOTINA, Predrag, VADNJAL, Jaka, TURK, Dunja. Kako vzgojiti več mladih podjetnikov : karierni načrti študentov. *Weekend: redna priloga časnika Finance*, 20.6.2014, str. 2-6.

LJUBOTINA, Predrag, VADNJAL, Jaka. Kdo bo prevzel družinska podjetja?. *Weekend: redna*

priloga časnika Finance, 27.6.2014, str. 2-6.

LJUBOTINA, Predrag, VADNJAL, Jaka. Career choice intentions of students with family business background. V: ANTONČIČ, Boštjan (ur.). *Conference proceedings, Advances in Business - Related Scientific Research Conference - ABSRC 2014*, Venice, Italy, March 26-28, 2014. Piran: Gea College - Faculty of Entrepreneurship. 2014, str. 1-11.

LJUBOTINA, Predrag. Family Business heir's trilemma: Transition vs market economies. V: *3rd International Scientific Conference on Business and Economics (ISCBE): From Transition to Development: Emerging Challenges and Perspectives*, held in Skopje, Macedonia, 13-15 June 2019.

LJUBOTINA, Predrag. Family Business heir's career choice in european countries. V: *May Conference on Strategic Management (IMCSM19)*, held in Bor, Serbia, 24-26 May 2019.

VADNJAL, Jaka, LJUBOTINA, Predrag. To be or not to be in a family business: the case of eight countries in South-Eastern European region. V: DANA, Léo-Paul (ur.), RAMADANI, Veland (ur.). *Family businesses in transition economies: management, succession and internationalization*. Heidelberg [etc.]: Springer. cop. 2015, str. 99-111.

VADNJAL, Jaka, LJUBOTINA, Predrag. Dileme naslednikov družinskih podjetij v Sloveniji in drugje. V: SEDMAK, Gorazd (ur.), et al. *Spodbujanje ruralnega turizma = Poticanje ruralnog turizma. Koper: Založba Univerze na Primorskem; Rijeca: Fakultet za menedžment u turizmu i ugostiteljstvu, Sveučilište*. 2015, str. 69-77.